

SALES PROMOTION PERMIT APPLICATION FORM

		(Date)
		(PROMO TITLE)
() 1. NAM	IE OF SPONSOR:	
•	ADDRESS:	
•	TELEPHONE NO:	
•		
•	DESIGNATION:	
	BER OF ADVERTISING AGENCY:	
•	ADDRESS:	
	TELEPHONE NO:	
•	DESIGNATION:	——————————————————————————————————————
	MO PERIOD:	multi-scheme sales promo application)
		☐GAMES ☐CONTESTS ☐REDEMPTION
	ERAGE: □NCR □NATIONWIDE	
) 6. PART	CICIPATING ESTABLISHMENT/S:	
	CHMENTS: (Basic Sales Promo Permit Application	ic, enclose, English size in parenthesis), SPECIFICATIONS: Requirement)
, a. Alla	() A. LIST OF ITEMS ON SALE: Item bran, mode discount (for discount type of promo). () B. TOTAL AMOUNT OF PRIZES / PROJECTED specifications, allocated quantity/projected quart (for premium / raffle / redemption / game / cont () C. COMPLETE MECHANICS with the following participating establishments, who are qualified to submit entries, deadline of submission of entries procedure in determination of winners/valid wind percentage, name and profile of judges, prizes we announcement of winners, who shall pay the 20st prizes, redemption period. () D. CONTROL MEASURES (Procedure in hand determination of winners/verification of winning () E. PROMO PARTICULARS (schedule of paymocoupon, score sheet, tally sheet, design of redemption and including program/system description and sincluding program sincluding sinclud	el, size in metric, regular price, discounted schemed, % of COST OF PREMIUM / SAVINGS: list of prizes/premium with atity and their market value, total amount of prizes/premium test type of promo) ng contents, as applicable: promo period, area coverage, o join, who are disqualified to join, how to join, where to , schedule and venue of draw/determination of winners, ning entry, criteria for judging with clear definition and ith specifications, whether prize notification and tax for prizes exceeding P10,000, where and how to claim dling, collecting, safekeeping of entries and ensuring fairness in tentries). The interior of the content of the c

() H. (title, b of appr () I. N () () () () () () () () () (() H. LEGAL DOCUMENTS OF HIGH-VALUED PRIZES/O (title, blueprint, specifications, model, location plan, co of appraisal signed by a legitimate appraiser). () I. MEDIA UTILIZED: (Please check appropriate med () RADIO AD (Audio Script) () TV/CINEMA AD (Story Board) () WEB-BASED ADS (Screenshots of online ads) () EMAIL-BASED ADS (Email Transcript) () TEXT-BASED ADS (Text transcript/Spiel) () OTHERS: 					 () POSTER (Layout of Artwork) () STREAMER (Layout of Artwork) () PRINT AD (compre) () MAILERS (compre) () FLYERS (compre) 			
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	All of comp	ther Ad materials w	vith incomplet no duration,	te mech	anics shall	indicate – "See/v	risitSeries of (Ye	for	
			UNDE	RTA	KING				
I/WE	the	undersigned	owner	or	duly	authorized	representative	of	
and								ted at	
								ted at	
as cond may be	ditions for t e a ground	the issuance and v	alidity of DTI- ny application	FTEB Sa n of the	les Promot recall, sus	tion Permit. Any	egral part hereof, to unjustified breach t ation or revocation	hereof	
For the	For the Sponsor: (Name)					For the Advertising Company: (Name)			
		(Date)				(Da	 nte)		
Certified by	:								
Chief									
Chief Sales Promo	otion Divisi	on/							
DC Concern		··· <i>,</i>							