



SALES PROMOTION PERMIT APPLICATION FORM

(Date)

(PROMO TITLE)

- () 1. NAME OF SPONSOR: ADDRESS, TELEPHONE NO, AUTHORIZED REPRESENTATIVE, DESIGNATION

- () 2. NUMBER OF ADVERTISING AGENCY: ADDRESS, TELEPHONE NO, AUTHORIZED REPRESENTATIVE, DESIGNATION

() 3. PROMO PERIOD:

() 4. TYPE OF PROMO: (Please check inclusive types within a multi-scheme sales promo application)

- DISCOUNT, PREMIUM, RAFFLE, GAMES, CONTESTS, REDEMPTION

() 5. COVERAGE: NCR, NATIONWIDE, OTHERS (specify)

() 6. PARTICIPATING ESTABLISHMENT/S:

() 7. PRODUCTS / SERVICES COVERED BRAND, SIZES (in metric, enclose, English size in parenthesis), SPECIFICATIONS:

() 8. ATTACHMENTS: (Basic Sales Promo Permit Application Requirement)

- A. LIST OF ITEMS ON SALE: Item bran, model, size in metric, regular price, discounted schemed, % of discount
B. TOTAL AMOUNT OF PRIZES / PROJECTED COST OF PREMIUM / SAVINGS: list of prizes/premium with specifications
C. COMPLETE MECHANICS with the following contents, as applicable: promo period, area coverage, participating establishments
D. CONTROL MEASURES (Procedure in handling, collecting, safekeeping of entries and ensuring fairness in determination of winners/verification of winning entries)
E. PROMO PARTICULARS (schedule of payment amortization for installment offers, raffle stub, entry form, coupon, score sheet, tally sheet, design of redemption and game paraphernalia, layout/screenshots of digital formats including program/system description and terms of use)
F. REGISTRATION REQUIREMENTS: Certified of registration for specific products as may be covered by the sales promotion application, Business registration documents (for first time sponsor applicants)

